

"Improve communication and collaboration with mobile access and integrated sms and mms messaging"



EMI products empower organizations to communicate with every employee, partner and customer across the boundaries of time, media, location and applications. With EMI solutions Mobile professionals increase productivity and efficiency through improved communication.

The right solution to meet your mobile and messaging needs .■

EMI delivers solutions to meet the complexities of today's business communications requirements in an increasingly mobile world. EMI Mobile Messenger delivers multimedia enterprise messaging solutions and together with SAP Mobile Solution, EMI delivers multi-channel mobile data access solutions.

Deployed out-of-the box – in days rather than months – EMI Mobile Messenger solutions utilized SAP Netweaver, ensuring customers ease of interoperability and integration as well as lower development and integration costs. Built on over ten years of software development and deployment expertise, EMI Solutions Sdn Bhd is your reliable mobile partner and proven with major customer implementations.



Background

Established in 2005 as an independent software vendor, EMI Solutions Sdn Bhd is a leading provider of software solutions for mobile and multi-media information exchange. Company is accredited with MSC Status and headquarters is located in Kuala Lumpur, Malaysia. EMI's premier products, EMI Mobile Messenger are certified by SAP Lab India as "Powered by Netweaver (PBNW)" product.

Solutions

EMI MobilMessenger
EMI Communication Server™

Benefits

Connect with customers
Integrate rapidly and with ease
Manage costs
Comply with electronic messaging regulations



EMI Mobile Messenger .■

sms, mms and multi-channel messaging



Today, messaging takes on many different forms such as SMS, fax, telex and increasingly richer mobile multimedia messaging referred to as MMS. Mobile text messaging continues to gain momentum, as illustrated by the 1.1 billion wireless subscribers worldwide sending and receiving over one billion SMS per day¹. Companies are increasingly using SMS mobile messaging to inform customers about events, products and services in which they have registered an interest.

Whether you aim to open up a new communication channel to your customers or partners with SMS messaging capabilities, require a single platform for all of your corporate messaging needs or seek a single solution for bulk and batch messaging – fax or SMS – from line of business applications, EMI Mobile Messenger meets your needs.

Benefits .■

- Reduce costs and complexity by consolidating on a single solution for multi-channel messaging needs.
- Improve operational efficiency and increase speed by automating mobile messaging capabilities from every business application.
- Use enterprise alerts to inform employees of critical business information.
- Deliver SMS and Multimedia messaging capabilities to any application rapidly with integrated SAP Netweaver services for improved integration and interoperability.
- Gain competitive advantage by offering new services via an untapped and inexpensive communication channel in SMS.
- Improve customer, partner and employee satisfaction by offering an improved service.

EMI Offered Solution with SAP Mobile

mobile access to any business application for real-time information

Employees are increasingly on the move. Twenty-one percent working for Global 3500 companies are no longer tied to the desktop, according to Forrester Research, and it's expected to increase to 31 percent in two years' time. In fact, 23 percent of the Malaysia workforce are away from their desk more than 20 percent of the time.

Whether it's closing sales, being responsive to serving your existing customers' needs or simply staying in touch with your own organization, being away from the office quickly and securely provide real-time access from mobile devices to key messaging systems. SAP Mobile is designed to enable you to leverage your existing investments in messaging and mobile devices.

Business Benefits

- Accelerate responsiveness**

react to events as they occur and make informed decisions based on the latest information

- Reduce costs**

save time and resources by making mobile workers more efficient

- Improve collaboration**

employees can work together more efficiently with access to the latest information

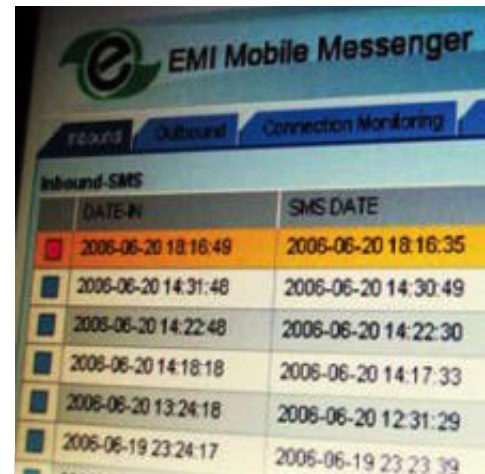
- Reduce errors**

make business critical decisions with access to accurate, relevant and timely information

EMI Solutions Sdn Bhd can help your business improve communication, reduce costs and complexity within your technology environment and streamline employee productivity while ensuring improved integration and interoperability across your organization.

At EMI, our people strive to deliver customer satisfaction through the quality service we provide. We pride ourselves in working closely with our customers to ensure we achieve customer success where our customers receive concrete business value as their return on investment.

Contact us at info@emi-solutions.biz and visit our Web site at www.emi-solutions.biz



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The SAP NetWeaver® platform powers mySAP™ Business Suite, SAP® xApps™ packaged composite applications, and partner solutions. It provides the best way to integrate all systems running SAP or non-SAP software. SAP NetWeaver unifies integration technologies into a single platform and is preintegrated with business applications, enabling change and reducing the need for custom integration.

